



Professional  
Diversity Network

# NAACP National Convention

## BALTIMORE

108th ANNUAL CONVENTION

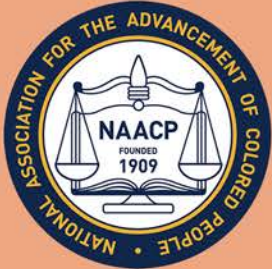
# NAACP

DIVERSITY  
CAREER FAIR

## JULY 25, 2017

Baltimore Convention Center

12 PM – 6:00 PM



## Promoting Political, Educational, Social, and Economic Equality for all

Each year employers come from across the USA to recruit at NAACP National Convention Diversity Career Fair. They share the NAACP vision to ensure a society in which individuals have equal rights without discrimination on race.

The NAACP Diversity Career Fair is an important part of the NAACP Convention and is open to NAACP delegates and the entire community. Over 1500 job seekers are expected to meet face-to face with over 90 employers. Professional opportunities in technology, finance, education, insurance, sales, government, non-profit, retail, food service, health, and much more will be showcased at this year's event.

## Includes Special Veterans Initiative



To assist employers with OFCCP requirements, VetJobs, Military2Career and others will join with the NAACP to support a Special Veteran initiative as part of this year's NAACP National Convention Career Fair.



108th ANNUAL CONVENTION  
**NAACP**  
DIVERSITY  
CAREER FAIR

**JULY 25, 2017**

Baltimore Convention Center  
12 PM – 6:00 PM

# Packages & Sponsorships

<input type="checkbox"/>	<b>Education &amp; Nonprofit</b>	10' x 10' booth, 6' draped table, 2 chairs, ID sign, program listing in event promotions, NAACP Certificate of Participation	<b>\$1,995.00</b>
<input type="checkbox"/>	<b>Healthcare &amp; Government</b>	10' x 10' booth, 6' draped table, 2 chairs, ID sign, program listing, NAACP Certificate of Participation	<b>\$2,495.00</b>
<input type="checkbox"/>	<b>Corporate</b>	10' x 10' booth, premium location, 2-page color spread program ad, hyperlink on NAACP event page, logo on program Cover, 2,000 candidate email invites	<b>\$3,295.00</b>
<input type="checkbox"/>	<b>Corporate Plus</b>	2 booths, premium location, 2-page color spread program ad, hyperlink on NAACP event page, logo on program Cover, 3,000 candidate email invites	<b>\$3,995.00</b>
<input type="checkbox"/>	<b>Gold Sponsorship</b>	400 sq. ft. island display, 2-page program ad, onsite recognition, hyperlink on NAACP event page, logo on program cover, program advertorial, 7,500 candidate email invites and 2,000 text messages	<b>\$4,995.00</b>
<input type="checkbox"/>	<b>Platinum Sponsorship</b>	600 sq. ft. island display, 2-page color program ad, onsite recognition, hyperlink on NAACP event page, logo on program cover, Program Advertorial, seminar presenter, 15,000 candidate email invites, 5,000 text messages and event database, automated full job feed/scrape and distribution to the entire PDN Network and Partners for up to 200 jobs for 6 months	<b>\$7,995.00</b>
<input type="checkbox"/>	<b>Presenting Sponsorship</b>	800 sq. ft. island display, 2-page color program ad, onsite recognition, hyperlink on NAACP event page, logo on program cover, program advertorial, company giveaways at career fair registration to all candidates, seminar presenter, 20,000 candidate email invites 15,000 candidate text messages and event database, automated full job feed/scrape and distribution to the entire PDN Network and Partners for up to 200 jobs for 12 months	<b>\$12,995.00</b>



108th ANNUAL CONVENTION  
**NAACP**  
 DIVERSITY  
 CAREER FAIR

# Registration Form

Please complete this form and EMAIL to [events@prodivnet.com](mailto:events@prodivnet.com)

Event interested in (City, State, or Organization):

---

## COMPANY INFORMATION

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

\_\_\_\_\_ Zip Code: \_\_\_\_\_

Main Job Title Looking to Fill:

Payment Info:

Job Location: \_\_\_\_\_

VISA






Bill Me

Credit Card #: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Expiration: \_\_\_\_\_

CCV: \_\_\_\_\_

Billing Address (If Different): \_\_\_\_\_

Name on Card: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

ZIP: \_\_\_\_\_

Authorized Name/Signature: \_\_\_\_\_

**Authorizing:** You fully understand that this form shall become a binding contract upon acceptance by PDN. You have read and accept the Cancellation terms that follow. **Cancellation:** Clients must provide written notice of cancellation at least 15 days before specified fair date. A 30% refund of the booth fee for that fair will be made to the client. This agreement is non-cancellable and non-refundable if cancelled within 15 days of the fair.

Contact your PDN Diversity Recruitment Specialists at 800-390-5561

Mike Hall – ext.107

Jodi Shamblott – ext. 101

Jo Ryther – ext. 104

Pam Olson – ext. 105

Art Dean – ext. 113

Bill Smith – (312) 548-0002

Julius Starkman – (617) 244-9446